

OFFICIAL RULES

2025 2nd Annual CityVet Kindest Vet Campaign SWEEPSTAKES

NO PURCHASE NECESSARY* VOID WHERE PROHIBITED.

1. **ELIGIBILITY.** The sweepstakes 2nd Annual CityVet Kindest Vet Campaign (the “Sweepstakes”) will take place starting June 25th, 2025, at 12:00 am CST and will conclude at 11:59 PM CST on July 20th, 2025 (“Promotion Period”). The Sweepstakes will be conducted by Element—MJH Life Sciences® on behalf of the survey sponsor (the “Sponsor”). The Sweepstakes is open only to legal U.S. residents who are 18 years of age or older (or 19 years of age if a resident of Alabama or Nebraska, or 21 years of age if a resident of Mississippi). All employees, officers, and agents of the Sponsor, its affiliates, immediate family members (spouse, parents, or children), and those living in the same household of each are ineligible to enter or win the Sweepstakes. Employees or contractors of any company that sells companion animal products that are directly competitive with the Sponsor’s companion animal offerings are ineligible to win. Void where prohibited or in states where bonds are required to accept the Sweepstakes.

2. **HOW TO ENTER.** One entry per staff member. There is one (1) method of entry for this Sweepstakes. To be eligible for the Sweepstakes, each participating staff member must enter the Sweepstakes by completing the survey contained in the email sent to your clinic. Participating staff members (each an “Entrant”) will receive one (1) entry into the Sweepstakes for each submission of a completed survey. Submission of a completed survey constitutes agreeing to the terms of these Official Rules and all decisions of Sponsor and/or its designee, which are final and binding in all respects. Sponsor is not responsible for incorrect, inaccurate, or incomplete entry of information or for entries which are garbled, damaged, incompletely received, otherwise defective or lost due to any reason, all of which will be voided. Each submission of an Entry Form shall constitute an entry (“Entry”).

3. Prize winner will be notified by July 25th 2025, via the email address provided by the Entrant. If a potential winner cannot be reached or does not respond within seventy-two (72) hours of the initial notification attempt, he or she may be disqualified, and the Prize awarded to an alternate winner. Odds of winning depend on the total number of eligible entries received.

4. **PRIZES.** One (1) winner will receive one (1) \$1,000 Amazon Gift Card (“Prize”), two winners will receive (1) \$500 Amazon Gift Card (“Prize”), one winner will receive (1) Keurig Coffee Maker (“Prize”), one winner will receive (1) Beats Headphones (“Prize”), one winner will receive (1) JBL Speaker (“Prize”), (courtesy of the Sponsor). The winning Entrant is responsible for the reporting

and payment of all federal, state, and local taxes incurred by the acceptance of the prize. Prize cannot be assigned, transferred, exchanged, or otherwise redeemed. Sponsor is not responsible for any costs associated with accepting or otherwise using the prize.

5. THE SPONSOR AND ITS AFFILIATES (INCLUDING EACH OF THEIR OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, REPRESENTATIVES, AND AFFILIATES) EXPRESSLY DISCLAIM ANY AND ALL RESPONSIBILITY AND LIABILITY ARISING FROM RECEIPT OR USE OF THE PRIZE.

6. PUBLICITY. As a condition of entry into the Sweepstakes, except where may be prohibited by law, each Entrant, by entering the Sweepstakes, and each winner, by accepting a Prize, grants to the Sponsor and the Sponsor's affiliates, legal representatives, assigns and licensees, all right, title and interest in and to the Sweepstakes Entrant's name, city, state and biographical material and all likenesses, including responses captured through the survey (collectively "Licensed Rights"). The Sponsor may publicize, broadcast, display, and otherwise use the Licensed Rights in any media, now known or hereafter devised, throughout the world in perpetuity for advertising and publicity purposes, without additional review, compensation, permission, or approval.

7. ENTRANT'S OBLIGATIONS. By participating in the Sweepstakes, each Entrant agrees to be bound by these Official Rules and the decisions of the Sponsor related to the administration of the Sweepstakes, which shall be final, conclusive, and binding in all matters. By accepting the Prize, each winner agrees to release and hold harmless the Sponsor and its affiliates and each of their officers, directors, employees, agents, and representatives from and against any and all costs, losses, damages, rights, claims, actions, and liabilities of any kind in connection with participation in the Sweepstakes, receipt or redemption of the Prize, or use of the Prize. Each winner of a Prize assumes all liability for any injury, death or damage caused or allegedly caused by participation in the Sweepstakes, receipt of the Prize or use of the Prize.

8. GENERAL RULES. Neither the Sponsor nor the Sponsor's parent company, affiliates, subsidiaries, distributors and agents, and the directors, officers, employees and assigns of each of the foregoing (all of the foregoing, the "Released Parties") are responsible for late, lost, delayed, illegible, damaged, corrupted or incomplete entries, incorrect or inaccurate capture of, damage to, or loss of entries or entry information, or any other human or technical errors of any kind relating to the submission, collection, storage or processing of entries or the administration of the Sweepstakes. All federal, state, and local laws and regulations apply. The Sponsor has the right at its sole discretion to disqualify and/or prohibit from entering any individual if, in the Sponsor's sole discretion, it determines that said individual has tampered or intends to tamper with the entry process, is attempting to undermine the Sweepstakes, by cheating, deception or other unfair playing practices or intends, or is attempting to annoy, abuse, threaten or harass any other Entrants or any representative of the Sponsor. The Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend this Sweepstakes, should a virus, bugs, Entrant fraud or misconduct,

legal claims or actions (including threats of same) concerning the Sweepstakes, or other causes beyond the Sponsor's control affect the administration, integrity, security, or operation of the Sweepstakes. In the event of termination of the Sweepstakes, a notice will be posted, and a random drawing to award the Prizes will be conducted from among all eligible entries received prior to the time of termination to the extent reasonably possible and practical in light of the termination. Entry times will be determined using a clock that the Sponsor designates, which will be the official clock for the Sweepstakes. The Sponsor reserves the right to substitute a prize of equal or greater value. Winners may be asked to sign and return a Declaration of Eligibility/Release of Liability form within five (5) days of notification. Noncompliance may result in disqualification, and alternate winners may be selected. The Sponsor is not responsible for typographical or other errors in the printing, offering or the announcement of any prize or in the administration of the Sweepstakes. The Sponsor provides no warranty of any kind for Prizes.

9. CONFIDENTIALITY. Personal information that the Sponsor collects during the Sweepstakes will only be used for administration of the Sweepstakes, awarding the Prizes and other purposes set forth herein. However, any information submitted to the Sponsor is considered part of the entry and all entries become the property of the Sponsor at the time of submission for use in accordance with this Section 9. The Sponsor will not sell or otherwise share or transfer any personal information collected during the Sweepstakes. Unless Entrant opts out of receiving emails and other communication from the Sponsor, by entering the Sweepstakes, Entrant consents to receiving mailings, emails, and other Sponsor related promotional materials, including products, offerings, and activities.